# Sobi: Update and Perspective

Geoffrey McDonough President and CEO



JP Morgan Healthcare Conference | San Francisco | January 2014

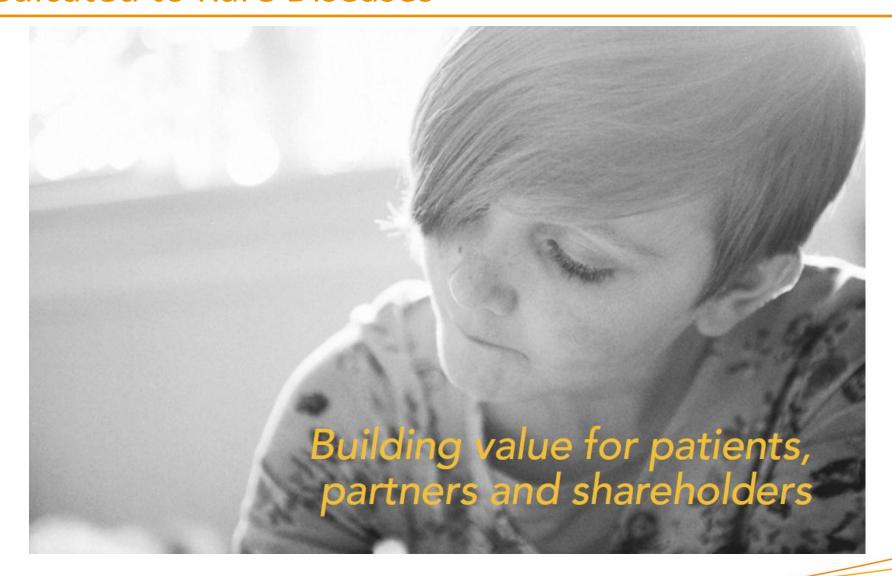


# Forward Looking Statements

In order to utilize the 'Safe Harbor' provisions of the United States Private Securities Litigation Reform Act of 1995, Swedish Orphan Biovitrum is providing the following cautionary statement. This presentation contains forward-looking statements with respect to the financial condition, results of operations and businesses of Swedish Orphan Biovitrum. By their nature, forward-looking statements and forecasts involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There are a number of factors that could cause actual results and developments to differ materially from that expressed or implied by these forward-looking statements. These factors include, among other things, the loss or expiration of patents, marketing exclusivity or trade marks; exchange rate fluctuations; the risk that R&D will not yield new products that achieve commercial success; the impact of competition, price controls and price reductions; taxation risks; the risk of substantial product liability claims; the impact of any failure by third parties to supply materials or services; the risk of delay to new product launches; the difficulties of obtaining and maintaining governmental approvals for products; the risk of failure to observe ongoing regulatory oversight; the risk that new products do not perform as we expect; and the risk of environmental liabilities.



# An International Specialty Healthcare Company Dedicated to Rare Diseases





#### **Quick Facts**

Market Cap: \$3.0 Billion USD (SEK 19.3 Billion)

**Share:** SEK 72.80 (36.80 – 73.20)

**Listing:** NASDAQ OMX (STO:SOBI)

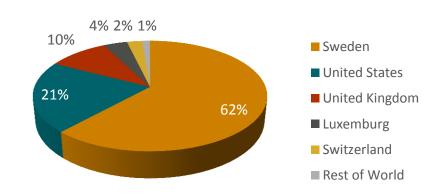
Outstanding shares: 270.4 M

#### **International Presence**

- 500+ employees
- Sales and marketing organization which covers about
   20 countries in Europe
- Growing organizations in US, Russia, Middle East

#### **Ownership Summary:**

31 December 2013

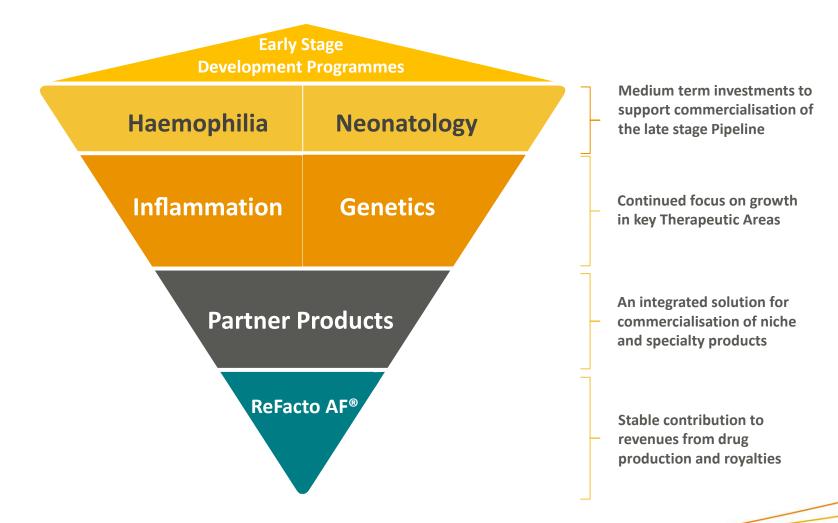






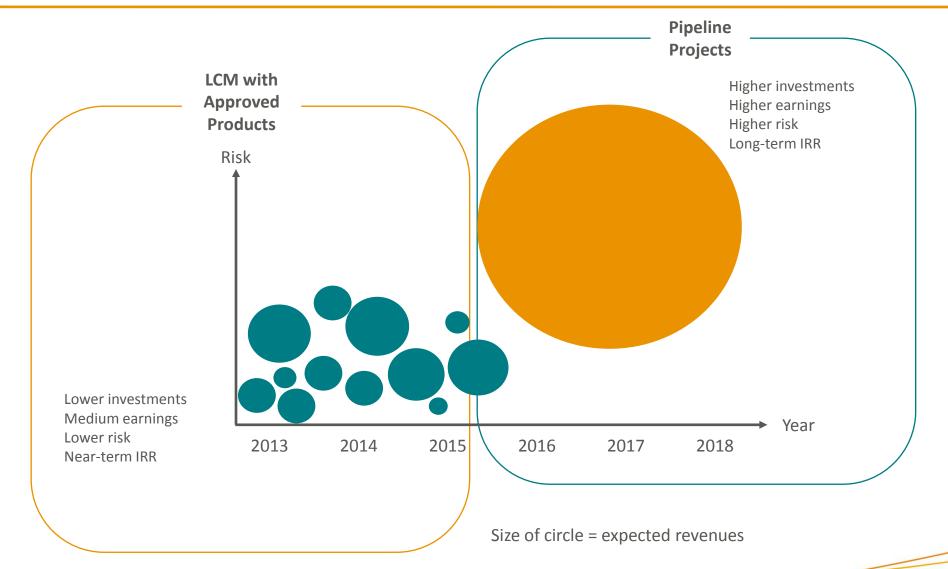


### A Diverse, Growing Business Platform





### A Balanced Approach to Risk + Allocation of Capital



# R&D Pipeline 2013

Indication	Project	Partner	Pre-Clin.	Phase I	Phase II	Phase III	Launch
CAPS	Kineret	sobi					
Hemophilia A	rFVIIIFc	biogen idec					
Hemophilia B	rFIXFc	biogen idec					
Improve growth in preterm infants	Kiobrina	() sobi					
Oral Mucositis in Head & Neck Cancer	Kepivance	() sobi					
Hereditary Tyrosinemia Type 1	Orfadin Liquid	() sobi					
Hereditary Tyrosinemia type 1	Orfadin 20mg capsule	sobi					
Alkaptonuria	Orfadin	€ SIKE DICE TO SOCIETY •					
Complement – mediated disease	SOBI002	₩arri8009					
ERT	SOBI003	sobi					
<i>IL-1-driven</i> disease	IL-1 Affibody	<b>¥</b> aFFIBOD9					









### Two Years Ago at JP Morgan

#### Actions to Reach Our Goals

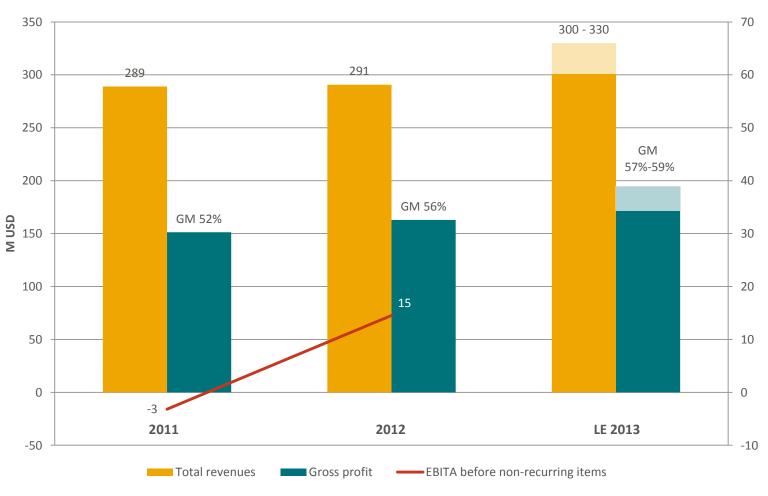
We intend to earn our way into our future based on operational performance.

- 1. Revenue growth through focus on key products
- Ongoing cost discipline
- 3. Gross Margin improvement
- Improving cash flow from operations and working capital

sobi

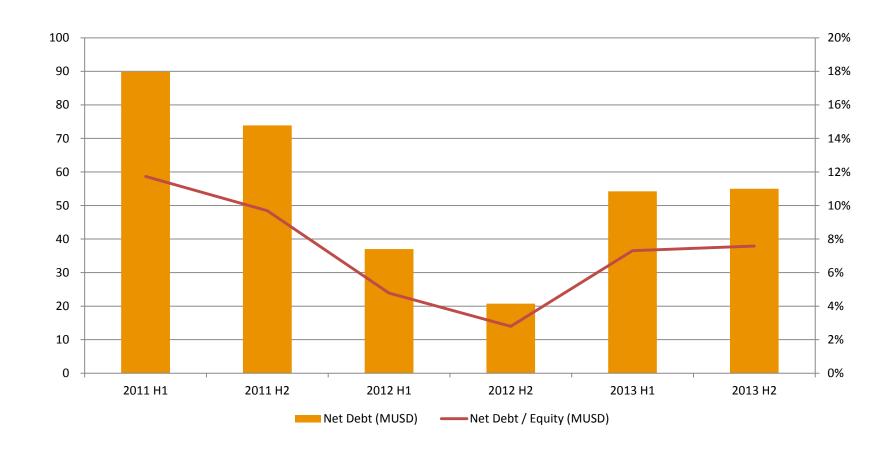
### Year End Revenue + GM Expectations\* 2013

\* Based on guidance 2013



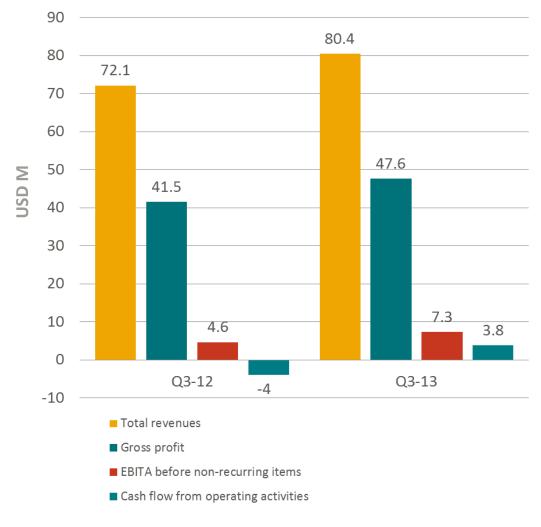


#### **Net Debt Evolution**





### Consolidated Results Q3



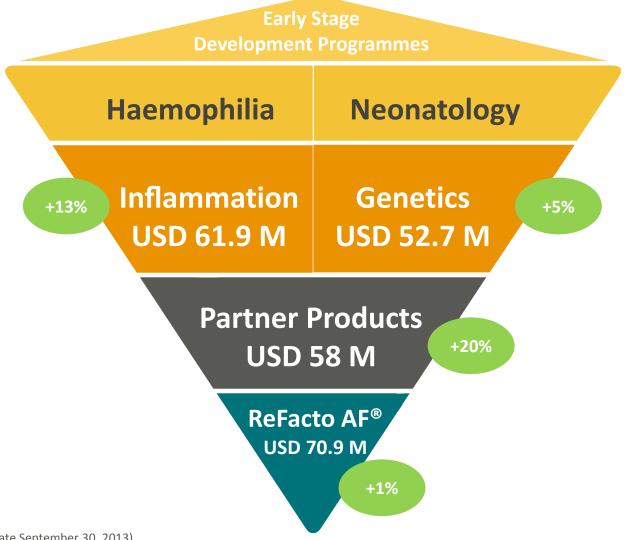
US\$ 1 = SEK 6.43 (Exchange rate September 30, 2013)

#### **Financial Highlights Q3**

- Total Revenues: USD 80.4 M
  - Year over Year increase of 12%
  - Year to Date increase of 8%
- Gross Margin: 59%
  - YTD Gross Margin: 59%
- EBITA before non-recurring items: USD 7.3 M (4.6)
- Cash Flow from operating activities: USD 3.8 M (-4)
- Cash Position: USD 70 M

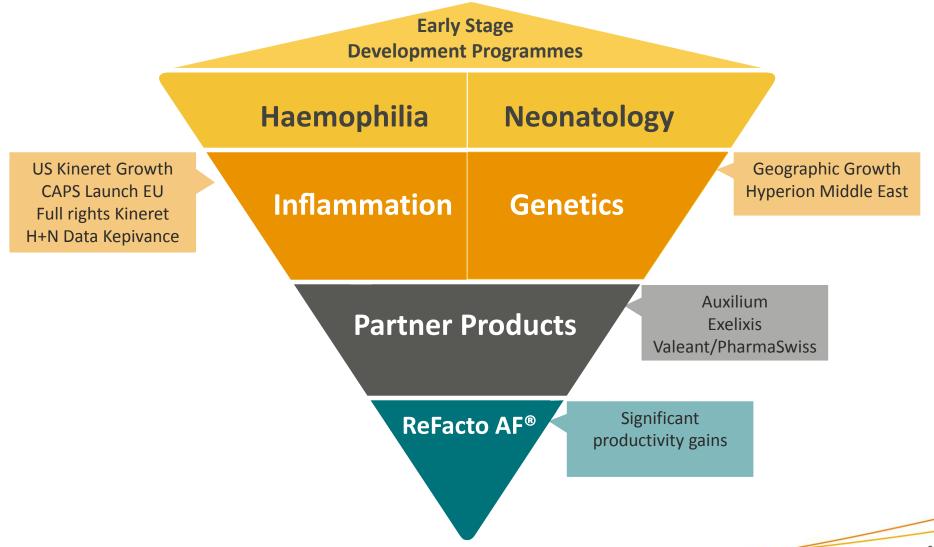


### YTD Q32013 Revenue by Business Line





### **Key Events and Drivers 2013**





#### The Share – Past Two Years

#### SEK 72.80





#### **Strategic Priorities**

- 1. **Near-term** focus on growth in key therapeutic areas, with sustainable positive cash flow from operations.
- 2. Medium-term investments to ensure successful commercialization of our late-stage pipeline.
- 3. Long-term growth will come organically and through acquisitions in key therapeutic areas.







### Momentum Across Business Lines Through Q3 2013

#### **Inflammation**

- US Volume + Price
- CAPS launch in Europe

#### Genetics & Metabolism

- Growth in Middle East, North Africa, -Europe
- Assume direct responsibility for North America 1 April 2014
- Preparation for liquid formulation launch in 2015

#### Partner Products

- Execution on recent partnership deals
- Selected new deals based on synergy

#### ReFacto

Focus on operating improvements



#### Strategic Priorities – 2014: A Pivotal Year

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### Hemophilia – Long-Lasting Factor Programs



#### **Key Milestones**

- rFIXFc US Launch est. Q2 2014
  - KIDS B-LONG study on-going
- rFVIIIFc US Launch est. MY 2014
  - KIDS A-LONG study on-going
  - Sobi expects to opt-in on rFVIIIFc in 2H2014

#### A \$3.7B Market in Sobi Territory Today



- Albania Algeria Andorra •Armenia Austria Azerbaijan •Bahrain
- •Belarus
- •Belgium •Bosnia Herzegovina
- •Bulgaria •Croatia Cyprus
- •Czech Republic

- Denmark •Diibouti
- •Egypt •Estonia
- Finland Former Yugoslav
- Republic of Macedonia
- France •Georgia Germany
- Hungary Iceland

- Ireland
- •Italy •Jordan
  - Kuwait Latvia Lebanon
    - Libya Liechtenstein •Lithuania
    - Luxembourg •Malta
    - •Mauritania •Moldova

- Monaco Morocco
- Norway •Oman
- Poland Portugal •Qatar
- •Romania •Russia •San Marino
- •Saudi Arabia •Serbia & Montenegro
- Slovakia •Slovenia

- Somalia •Spain
- •Sudan
- •Sweden Switzerland
- Syria •The Netherlands
- Tunisia Turkey •UAE
- Ukraine United Kingdom
- Vatican City •Yemen



# Updates from ASH December 2013 and ISTH July 2013

# Kids B-LONG poster presented by Biogen Idec<sup>1</sup> at ASH

- Compared with currently available FIX products, rFIXFc had an extended half-life (>3-fold increase) and reduced CL (>60% reduction) in children
- These results are in agreement with those previously observed in adults and adolescents
- The final analysis of the Kids B-LONG study will provide additional PK information and evaluate the safety and efficacy of rFIXFc in children

# Kids A-LONG poster presented by Biogen Idec<sup>2</sup> at ASH

- Compared with currently available FVIII products, rFVIIIFc had an extended half-life and reduced clearance in children, suggesting that rFVIIIFc can potentially be dosed less frequently than FVIII
- These results are in agreement with those previously observed in adults and adolescents
- The final analysis of the Kids A-LONG study will provide additional PK information, and evaluate the safety and efficacy of rFVIIIFc in children

#### X-TEN fusion protein data presented by Biogen Idec and ISTH<sup>3</sup>

Pre-clinical findings, presented by Sobi's partner Biogen Idec at the ISTH conference in Amsterdam in July 2013, from new factor VIII molecules showed that the XTEN Fusion Protein achieved a circulating half-life of 30 hours in mice, representing a 4-fold half-life extension over factor VIII



<sup>1.</sup> Pharmacokinetics of Recombinant Factor IX Fc Fusion Protein (rFIXFc) in Pediatric Subjects with Hemophilia B: An Interim Analysis of the Kids B-LONG Study - Poster #3599 – Monday, December 9 – 6:00-8:00 PM (CST)

<sup>2.</sup> Pharmacokinetics of Recombinant Factor VIII Fc Fusion Protein (rFVIIIFc) in Pediatric Subjects with Hemophilia A: An Interim Analysis of the Kids A-LONG Study - Poster #3609 – Monday, December 9 – 6:00-8:00 PM (CST)

<sup>3.</sup> Liu et al., AS 45.1, J. Thromb Haamost 2013;11 (Suppl. 2), 71 and Chhabra et al., OC37.5, J. Thromb Haemost 2013;11 (Suppl. 2), 170

#### Neonatology – Kiobrina (rh-BSSL)



#### **Key Milestones**

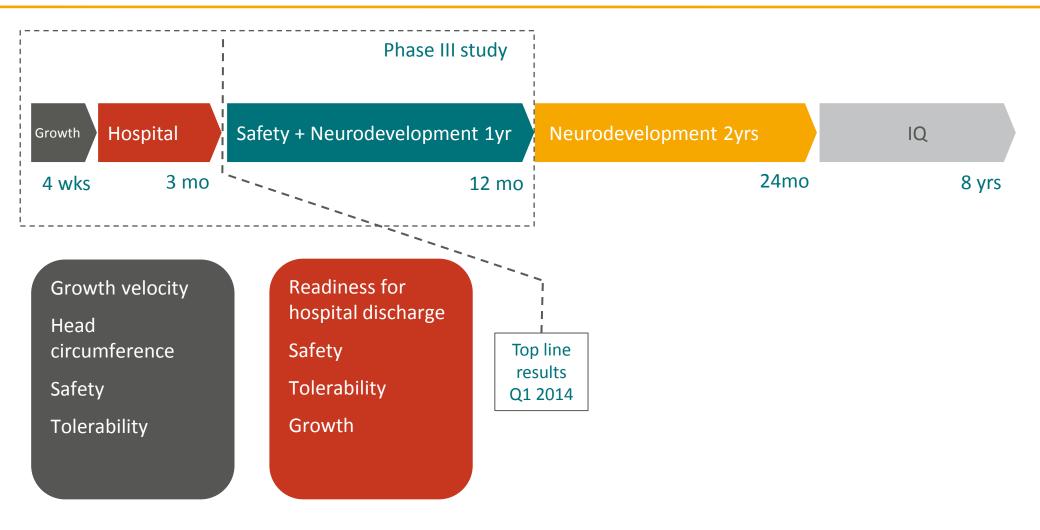
Kiobrina EU topline phase 3 data 1Q 2014

Kiobrina US phase 3 FPI 1H 2014

PBM/Formula 56 000 (34%)



#### Top Line Results Q1 2014: Growth, Safety, Hospital Outcomes





# Planned Key Events\* 2014 -- 2016

Sobi's Key Milestones							
Kineret	Orfadin	Kepivance	Factor VIII	Factor IX	Kiobrina	SOBI002	
<b>♦</b> NOMID approval US <b>♦</b> NOMID launch US	formulation in US	<b>∜</b> Phase I	<b>∜</b> Phase I	<b>∜</b> Phase I		1 Phase I	
<ul><li>✔ CAPS approval EU</li><li>1 European launch</li></ul>	and EU  1 Assume direct Orfadin sales in NA	<ul><li>✓ Phase II</li><li>✓ Phase III</li></ul>	<ul><li>✔ Phase II</li><li>✔ Phase III</li><li>1 US launch</li></ul>	<ul><li>✔ Phase II</li><li>✔ Phase III</li><li>1 US launch</li></ul>	1 Results of European phase III trial		
CAPS	<ul> <li>Decision on approval of liquid formulation in EU</li> <li>Decision on approval of liquid</li> </ul>	Discussion with FDA on possible label expansion for Head/Neck CA	2 EMA Filing + Opt-In 3 European approval	2 EMA Filing + Opt-In 3 European approval	<ul><li>Beginning US Phase III trial</li><li>File for EU approval</li></ul>		
	formulation in US				4 European launch		

Sobi's Milestones by Timeline							
Completed	2014	2015	2016				
1 1	1 1 1 2 1 2 3	2 3 2 4 3	3				

<sup>\*</sup>Timing is illustrative within years.



#### **Strategic Priorities**

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Q4 2013 + Full Year Earnings; 2014 Guidance: 20 February 2014

